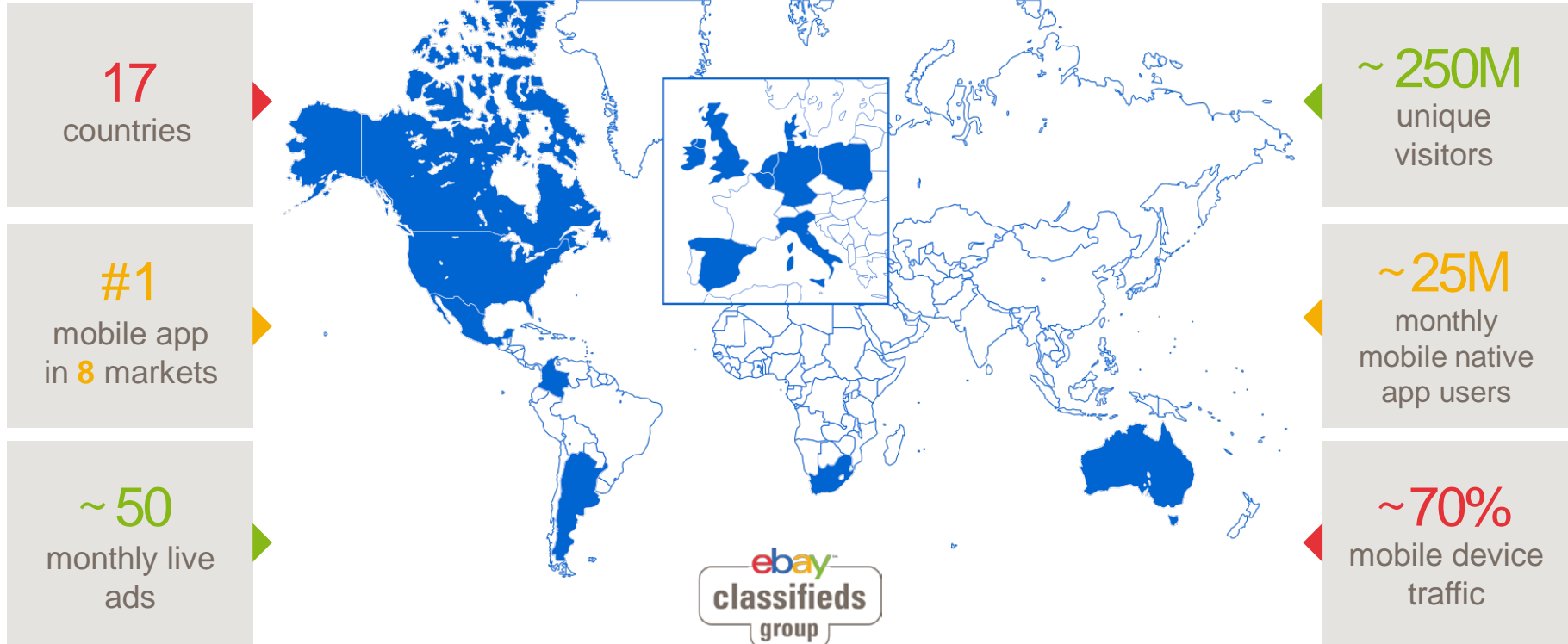


ebay[™]

classifieds

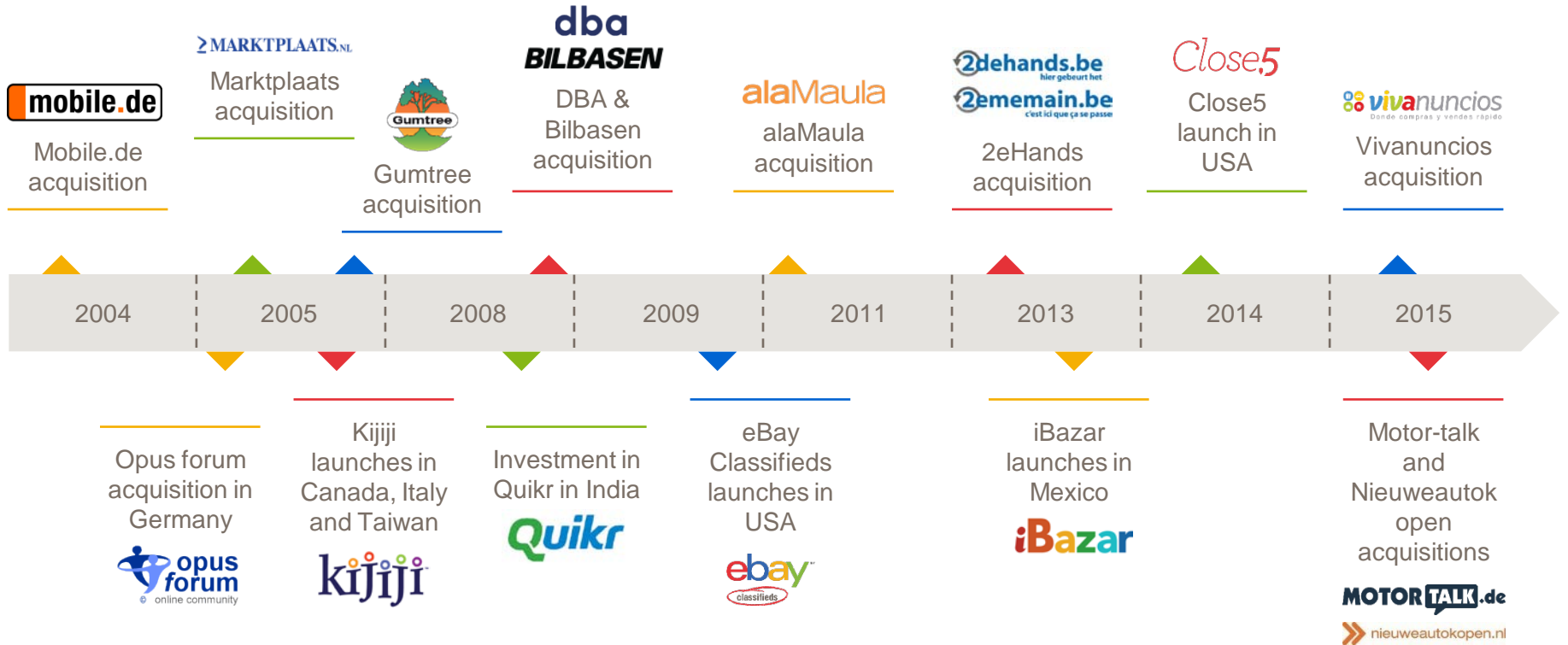
group

eBay Classifieds: Global presence focused on largest markets



Source: 1) eBay internal data based on unique cookies 2) AppAnnie, Android Google Play store Lifestyle or Shopping free category app ranking

Growth through organic and M&A expansion



Industry trends drive long-term growth potential in classifieds



Virtuous circle of
people-centric
economy



ebay[™]

classifieds

group