

The Digital Marketing at the time of A.I.

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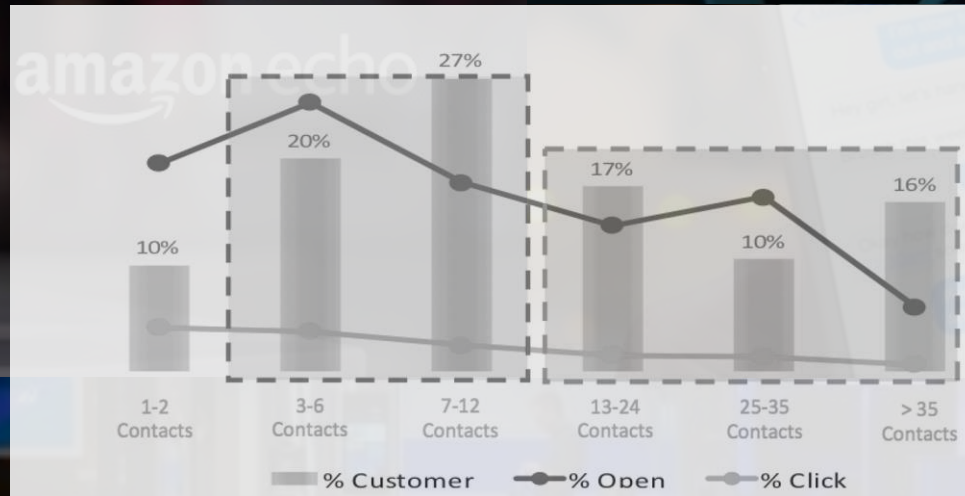
Digital Ecosystem is changing



New interactions

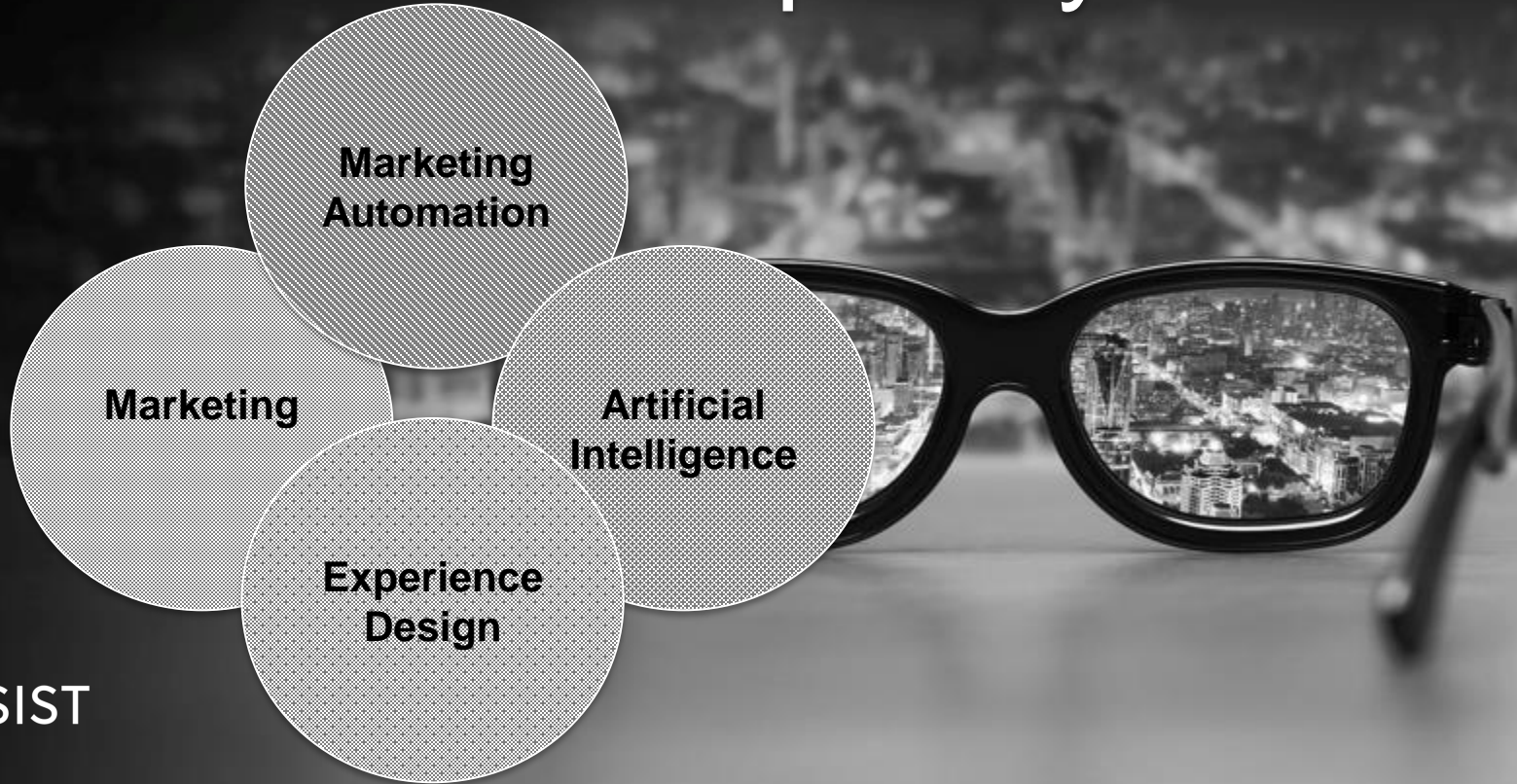


The future of Digital Marketing

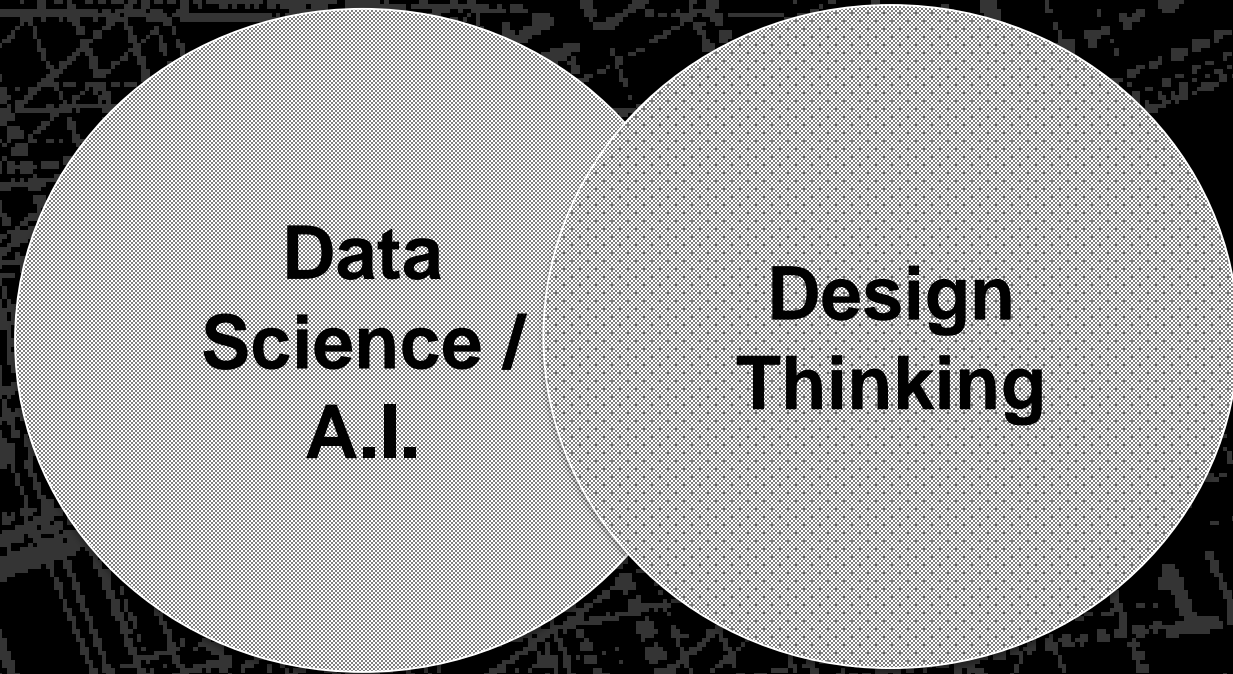


Source: International Client 2016

New interdisciplinary needs



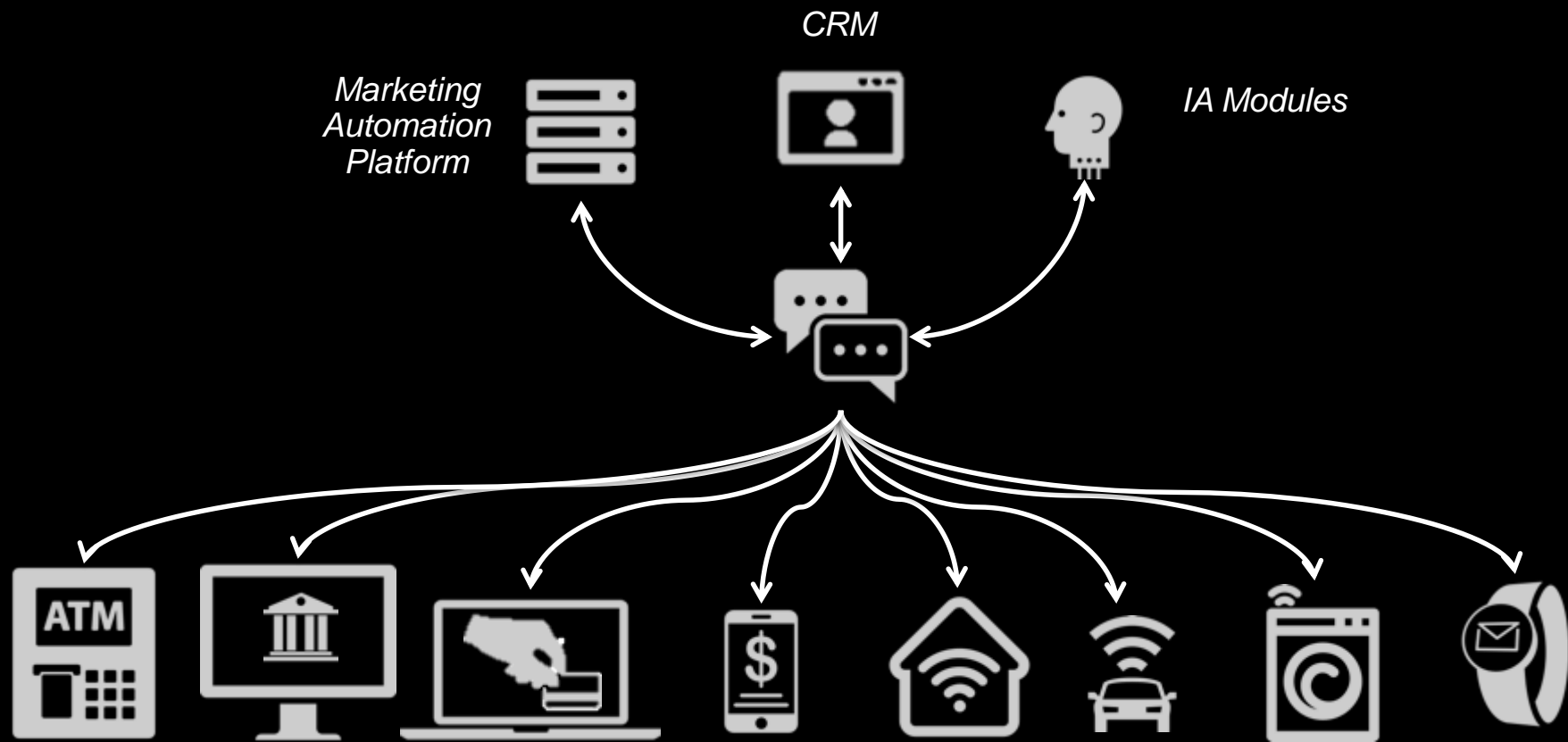
Multiple Data Driven Strategy



Multiple Data Driven Strategy



Optichannel
the best (optimal)
channel



Experience Service Provider



Strategic
consulting



UX Research
Design &
Development



Marketing
Automation
Services



AI Enabled
solutions
and services



Omnichannel
customer
operations